

Sherburne County Strategic Priorities – August 2017 Years 2017 - 2019

Mission Statement: To provide the necessary services in a cost effective manner to support quality of life for Sherburne County citizens.

	<u>Responsible</u>	<u>Schedule</u>
1. Promote Healthy, Safe and Livable Communities		
A. Provide and maintain quality parks, trails and green spaces		
• Work towards official regional status for Grams Park, Island View, Oak Savanna & Great Northern Trail	Witter	Q4 2018
• Develop needs assessment for safe/affordable enhancements to County parks and trails	Witter	Q4 2019
• Explore opportunities to partner with Mille Lacs County, Cities/Townships re: Great Northern Trail	Witter	Ongoing
• Financial opportunities to utilize grants and ensure there is proper/informative signage	Witter	Ongoing
• Revise the County’s policy on tobacco use on County owned property	Cobb/Taylor/Heaney Witter/Becker/Admin	Q1 2018
• Complete the Long Range Transportation Plan	Witter	Q2 2018
B. Enhance the quality of life by providing a secure and safe environment for County residents		
• Achieve and maintain the American Corrections Association accreditation for the County Jail	Brott	2017 - Ongoing
• Continue to improve the efficiencies in the delivery of Community Corrections	Hancuch	Ongoing
• Enhance public safety and facilitate offender change through evidence based and restorative practices	Hancuch	Ongoing
• Continue to run emergency management table-top exercises	Brott	Q3 2014
• Achieve Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA) is accreditation for dispatch center	Brott	Q3 2018
• Ensure County Ordinances are meeting needs of community (building code, land uses & env. issues including water)	Riddle/Heaney	Ongoing
• Revise and update all County Joint Powers Agreements	Heaney/All	Q3 2019
C. Protect children, elderly, and other vulnerable populations through crisis intervention and access to services which helps promote independence, safety, and decreased reliance on government services		
• HHS continue to partner with Community Corrections in Cross Over Youth Consultation	Cobb/Hancuch	Ongoing
• Continue to collaborate between departments to serve the at-risk populations to attain available services in the community	Heaney/Cobb	Ongoing

	<u>Responsible</u>	<u>Schedule</u>
2. Encourage Economic Vitality		
A. Invest in infrastructure and policies necessary to ensure an economically vibrant community		
• Study the County's housing needs	Weber	Q1 2018
• Promote/support transit-oriented development (TOD) and rail originated development	Weber/Witter	Ongoing
• Continue to expand broadband in the County	Weber/Taylor, Kamman	Ongoing
• Extend Northstar Rail to St. Cloud when financially viable	Witter	Ongoing
• Coordinate with the local cities, townships and MnDOT to develop and implement a regional transportation plan that emphasizes Sherburne County's transportation needs.	Witter/Roedel	Q3 2018
• Establish compatibility between County land use plan/ordinances and County Transportation and Township Transportation plans	Riddle/Witter	Ongoing
• Update the County's HRA and EDA bylaws and support ongoing and future ED activity	Weber/Witter/ Taylor	Ongoing
B. Create synergy between all communities in Sherburne County to ensure a collaborative approach to economic development		
• Continue effective working relationships with existing economic development agencies and respond rapidly to information requests	Weber/Heaney	Ongoing
• Develop updated Economic Development website and brand	Weber/Taylor	2017/2018
• Implement strategies established in Highway 25 area study	Witter/Weber/Taylor	
• Meet quarterly with local economic development staff from neighboring County, Township and City staff representatives	Weber/City EDA Staff	Quarterly
C. Educate the public on the benefits of economic development within the County		
• Promote successes through press releases and email distribution lists, develop ED Brand and enhance website	Unze	Ongoing
• Facilitate economic development through coordination with Community Education partners & workforce development	Weber	Ongoing

	<u>Responsible</u>	<u>Schedule</u>
3. Enhance and Expand Partnerships While Creating an Informed Public		
A. Strengthen relationships with cities, townships and Mn/DOT creating opportunities to maximize taxpayer dollars and fund high priority projects		
• Work with Mn/DOT and Cities to improve safety and flow of TH 10 and TH 169	Witter	Ongoing
• Work cooperatively with townships to define compatible land uses and zoning districts for the community	Riddle	Ongoing
B. Look for opportunities to share resources with other governmental units to improve efficiencies and save taxpayer dollars		
• Collaborate with Cities/Townships to share use of hardware and software	Kamman	Ongoing
• Expand PW cooperative efforts with Cities/Townships such as joint bidding and resource sharing	Witter	Ongoing
• Collaborate with local communities and agencies to improve human services delivery within Sherburne County (BRIDGES) Collaborative, Adult Protection multi-disciplinary team, Safe Harbor work group (sex trafficking).	Cobb	Ongoing
• Formalize 26 JPA partnerships with area law enforcement agencies in developing a regional intelligence center	Brott	Q1 2019
C. Utilize technology to expand and enhance internal and external communication		
• Redesign the County's website with a focus on self-service, transparency and ease of use	Web Committee	Q2 2018
• Continue to refine the recently deployed intranet to encourage internal staff communication	Kamman	Q1 2019
• Initiate use of social media on the County's redesigned website	Unze	Q2 2018
D. Promote opportunities to partner with others to enhance environmental initiatives		
• Provide assistance to schools, businesses, and correctional facilities to promote and implement waste reduction, reuse, recycling, and source separated compost initiatives and activities in order to minimize the dependence on indiscriminate landfilling of solid waste, reducing overall costs, and taking advantages of various tax exemptions currently available	Lucas	Ongoing
• Partner with Townships when appropriate to meet State storm water requirements	Witter/Riddle	Ongoing
• Using SHIP funding, develop activities which expand public knowledge about and encourage development of healthy communities	Cobb	Ongoing
E. Expand outreach efforts to educate Veterans and their survivors on potential benefits due from the Department of Veteran's Affairs	Price	Ongoing

	<u>Responsible</u>	<u>Schedule</u>
4. Continue to be Fiscally Prudent and Stewards of the Public Trust		
A. Develop long range financial planning tools to align financial resources with service needs		
• Select and utilize a new Cash Drawer and Receipting application	Taylor/Kamman	Q4 2019
B. Continuously make operational improvements to increase efficiency		
• Ensure HHS financial services are provided in an efficient and cost-effective manner, increasing efforts to enhance current and new revenue sources while controlling agency expenses	Cobb/Ehnes	Ongoing
• Continue and expand the energy conservation program (including rebates) throughout the County	S. Becker	Ongoing
C. Investigate new technologies to enhance efficiency of service and reduce overall department costs		
• Complete use of On Base electronic imaging software to reduce paper and to automate manual processes	Kamman	Q4 2017
• Improve the County Attorney Office record management system to allow flow of documents electronically between the County Attorney's Office and law enforcement	Brott/Heaney/Kamman	Q4 2018
• Assess the use of on-site versus Cloud Services for various applications	Kamman	Ongoing
• Institute Broadcast Messaging system to more effectively and efficiently communicate with offenders	Hancuch	Q4 2017
• Phase 2 of CRM permit program to increase efficiency for staff and the public for permit processing	Riddle	Ongoing
• Continue to implement telework opportunities to provide improved services to Sherburne County residents	Cobb/All	Ongoing
D. Conduct tax forfeited land sale annually allowing parcels to get back onto tax roll quickly and/or review for moving toward public purpose	Arnold/Rowan/Heaney	Annually
E. Redesign the budget book to provide greater transparency, provide more programmatic information	Taylor/All	Annually
F. Strive to obtain the Certificate of Excellence for Accounting and a clean annual audit	Arnold/ Lemieux	Annually
G. Evaluate transportation needs and potential alternative funding sources, i.e. local option sales tax or wheelage tax	Witter	Q2 2018

Responsible Schedule

5. Foster Organizational Excellence

A. Be the Employer of Choice

- Develop a total rewards philosophy to cultivate a work environment where employees value the day-to-day work experience Bigelow Ongoing

B. Analyze potential for organizational realignment to enhance efficiencies

Taylor/All Ongoing

C. Staff training and development

- Continue to assess and provide training for staff's professional development Bigelow/All Ongoing
- Focus on succession planning and cross training of staff for continuity of services Bigelow/All Ongoing
- Continue providing support to enhance supervisor and manager training Bigelow Ongoing
- Provide annual training for law enforcement by the County Attorney's Office to keep abreast of legal changes Heaney/Brott Ongoing

D. Explore the use of an on-site employee wellness clinic

Taylor/Bigelow Q4 2017

E. Continue and expand wellness program to help reduce health care costs, absenteeism etc.

Bigelow Ongoing

F. Develop adequate County facilities to provide required services to residents while accommodating staffing space needs

Taylor Ongoing

G. Develop measures/process to gauge customer satisfaction with County services

Taylor/All Q1 2018