

# **Sherburne County Safe Roads Coalition Meeting**

## **November 2, 2021**

### **Sherburne County EOC**

#### **Attendees:**

Geoff Dowty – Sherburne County TZD Safe Roads Coordinator

Kelly Mager – Minnesota State Patrol

Mark Lees – Sherburne County HHS

Becky Putzke – Minnesota OTS

Karla Minetor – Sherburne County Community Corrections

Roxanne Schreder – Sherburne County Sheriff's Office

**Meeting Start:** 10:08 am

#### **Grant Year Objectives:**

- Tag lines and/or graphics created by coalition members to share with outgoing emails.
  - Work to add additional organizations (insurance companies and schools).
- Work to enhance motorist awareness of motorcycles through social media.

#### **Planned Mobilizations:**

- Impaired driving (November-December).
  - Sign usage and social media outreach.
- Distracted driving (April).
  - Sign usage and social media outreach.
  - Youth peer led traffic safety initiatives.
  - “I Got Caught Coupons.”
- Speed (June and July).
  - Sign usage and social media outreach.
  - Caribou question of the day.
- Impaired driving (August).
  - Sign usage and social media outreach.
- Seat belt and child restraints (September).
  - Sign usage and social media outreach.
  - Work with high schools on safety messages.
  - Work with public health on car seat events.

#### **Completed TZD Webinars:**

- Crash and Learn: An Inside Look at the Insurance Institute for Highway Safety.
- Minnesota Walks Safer Together.

- One for the Road? Using Data to Prevent Impaired Driving.
  - Discussion took place on whether place of last drink (POLD) would be beneficial in Sherburne County. Several advantages and disadvantages were discussed. In order for it to be effective, department heads would have to be on board. The link will be forwarded to department heads for feedback on whether they believe it would be beneficial to the county.
- Life Begins at 55 – But So Might the Driving Challenges.
  - Discussed the Driver Orientation Screen for Cognitive Impairment (DOSCI). Sherburne County and Elk River have taken the training and ERPD has had some success with it. Going to request cards from Joan Somes so deputies/officers have the questions readily available. Also going to check with Big Lake PD, Becker PD, and Princeton PD to see if they have or would like to have the training.
- Speeding: The Other Pandemic.
  - Discussion took place on some of the points of this presentation.
- Masking: What You Don't Know May Cost You Your Job and Your State Millions.
- eCharging and Phlebotomists for Multiple E's.

**Upcoming TZD Webinars:**

- What is Happening on All Roads? (11/17 at 10 am) is not recorded.

**Action Item:**

- Send any taglines or graphics you might have to me for the impaired driving mobilization.
- Send me any companies you think would be willing post a tagline or graphic.
- I will be sending the link to the POLD training to department heads for their feedback.
- Contact Joan Somes for the DOSCI cards to be distributed to SCSO and ERPD.
- Contact BLPD, BPD, and PPD to see if they would be interested in the training.

**Next Meeting:** TBD

**Fatal Review Meeting:** TBD

**Meeting Ended:** 10:48