

Sherburne County Safe Roads Coalition Meeting
September 9th, 2020 at 10AM
Sherburne County EOC

Attendees:

Chris Lindbloom, TZD Safe Roads Coordinator
Roxanne Schreder, Sherburne County Sheriff's Office
Kathleen Heaney, Sherburne County Attorney's Office
Mark Lees, Sherburne County HHS
Sam Olson, Big Lake Police Department
Becky Putzke, Minnesota Office of Traffic Safety
Dave Windels, Elk River Police Department
Dennie Bloch, Minnesota State Patrol

Meeting Began: 10:01

Grant Year Objectives

- * Discussed social media outreach and using grant funds to “boost” social media posts. No social media posts were boosted during the grant year, we still met the goal for contacts.
- * 3 Pedestrian Safety Enforcements.
- * 2 Distracted Driving Enforcements

Distracted Driving PSA

- * Zach Knapp -Spectrum High School.
- * Continues to work on the project, will begin filming within the next couple weeks.

Year to Date Information

- * 254 fatalities for 2020 compared to 243 at this time in 2019
- * Recent Sherburne County Fatalities
 - 6/26/2020 – Single vehicle, Clear Lake, 1 fatality
 - 6/27/2020 – Single vehicle, motorcycle, Elk River, 1 fatality
 - 7/17/2020 – Vehicle vs Pedestrian, Princeton, 1 fatality
 - 7/28/2020 – 3 vehicle, Haven (St. Cloud), 2 fatalities

Action Items

- * Discussed the distracted driving enforcement campaign from 7/30/2020
 - 3 officers participated in the 1 ½ hour event.
 - 5 citations issued for hands free violations, 13 traffic stops made.
 - Palm cards given to drivers.
 - The social media post for this event reached 4,090 people

* Discussed the upcoming distracted driving enforcement event on 9/17/2020 from 1300 to 1600 in Elk River.

- We will be using a Sherburne County Public Works truck for spotting
- At the time of the meeting only Minnesota State Patrol was signed up to assist.
- Dave Windels from Elk River Police Department indicated they would have at least one officer present to participate.
- Sam Olson from Big Lake Police Department indicated he could possibly attend the event.
- Chris Lindbloom is working on having a Becker officer for the event.
- Dave Windels will print a statute sheet with information on specific distracted driving statutes.
- Becky Putzke offered a cheat sheet for officers working the event with statute information.

* Discussed the pedestrian crosswalk saturation from 8/18/2020

- Event ran from 2:00 to 3:30 in Becker, no officers available for 2nd half in Big Lake
- 14 Traffic stops for crosswalk violation, 10 males 4 females, average age 45
- Made contact with several pedestrians in Becker and Big Lake
- Issued all warnings, well received by the public and officers that worked the detail
- Officers from Becker, Big Lake and Minnesota State Patrol participated

* Crosswalk social media.

- Sherburne County's post reached 3,854 people
- Becker Police Department's post reached 3,589 people

Safe Roads 2020-2021

* Grant was completed and accepted, waiting on final approval. We have been told that there were no issues.

* Discussion of the 2020/2021 grant year projects:

- Distracted driving requirement: We will be working with Zachary Knapp on developing a short public service announcement video related to distracted driving. Suggested to look into partnering with the Shreya R Dixit Memorial Foundation.

- Pedestrian Safety: Conduct 2 pedestrian safety events for the grant year (crosswalk).

- Additional Options:

- Yard Signs
- Nextdoor weekly traffic poll (Roxanne)
- Promote sober cab initiatives
- "I got caught" coupons
- Caribou trivia
- Car seat safety event
- Public safety messages at high school athletic events

Additional Comments

- We discussed the options for moving the meeting dates due to the EOC being active:
 - Sam Olson offered the use of the Big Lake Police Department
 - Roxanne mentioned that we could use another county meeting room
 - Kathleen Heaney offered the use of a Sherburne County Attorney's Office meeting room that has virtual capabilities.
 - Becky Putzke suggested looking into [freeconferencecall.com](https://www.freeconferencecall.com) for a call-in option to meetings.

Next Meeting October 14th 2020 at 10:00 AM (location TBD)

Meeting Ended 10:42