

Sherburne County Safe Roads Coalition Meeting
June 10th, 2020 at 10AM
Virtual via Webex

Attendees:

Chris Lindbloom, TZD Safe Roads Coordinator
Roxanne Schreder, Sherburne County Sheriff's Office
Barbara Burandt, Sherburne County Commissioner
Roger Fellows, Sherburne County Attorney's Office
Heather Brooks, RSVP
Karla Minetor, Sherburne County Community Corrections
David Roedel, Sherburne County Public Works Deputy Director
Mark Lees, Sherburne County HHS
Andrew Witter, Sherburne County Public Works
Sam Olson, Big Lake Police Department
Becky Putzke, Minnesota Office of Traffic Safety
Tom Nixon, Minnesota DOT East Central Coordinator

Meeting Began: 10:03

Grant Year Objectives

- * Discussed social media outreach and using grant funds to “boost” social media posts.
 - Ongoing TZD impairment wave
- * 3 Pedestrian Safety Enforcements.
- * 2 Distracted Driving Enforcements

Distracted Driving PSA

- * Zach Knapp -Spectrum High School.
- * Continues to work on the project
- * Expect editing to be completed in the late summer/early fall

Year to Date Information

- * 124 fatalities for 2020 compared to 121 at this time in 2019
- * Recent Sherburne County Fatalities
 - 3/24/2020 – Vehicle vs Pedestrian, Baldwin Twp., 1 fatality
 - 5/24/2020 – Single vehicle, motorcycle, Princeton, 1 fatality
 - 6/03/2020 – Single vehicle, passenger car, 1 fatality

TZD Enforcements

- * Distracted driving runs through June 14th
- * Speed enforcement, June 22nd -July 19th

* DWI, July 3rd

Action Items

- * Discussed the distracted driving enforcement campaigns.
 - The first event will take place in July.
 - Waiting to hear back from Elk River Police on use of officer's/van
 - Updated palm cards completed and received from printer

- * Discussed the pedestrian crosswalk saturation.
 - First crosswalk enforcement event took place on 05/28/2020
 - Ran from 1:30 PM to 3:00 PM in the cities of Elk River and Zimmerman.
 - 19 Traffic stops for crosswalk violation, 11 males 8 females, average age 54
 - Made contact with several pedestrians
 - Issued all warnings, well received by the public and officers that worked the detail

- * Crosswalk social media.
 - Pre-enforcement post on Facebook 3 days prior to event.
 - After 1 week it had reached 6,474 people
 - Post enforcement Facebook post reached 4,626 people

Safe Roads 2020-2021

- * Requested that coalition members begin to think of grant project ideas for the 2020-2021 grant
- * Hoping to come up with community event ideas that incorporate other "E"'s besides enforcement.

Additional Comments

- * Roxanne indicated that Night to Unite/National Night Out has been moved to October so that could be a good platform for safe roads to get involved with the community.

Next Meeting TBA

Meeting Ended 10:37